

# Jif Creamy Peanut Butter

**Jif Creamy Peanut Butter, Smooth Texture, No Stir, Gluten Free, Kosher Pareve Certified, Contains Roasted Peanuts, 16 Ounce**

- Classic Jif fresh-roasted peanut taste
- America's favorite peanut butter brand\*
- Creamy, smooth, and easy to spread
- No trans fats and no artificial preservatives
- Perfect for sandwiches, baking, and snacking



Nutrition Facts		Amount Per Serving	
Serving Size 2 Tbsp (33g)		Calories 190	
% Daily Value*			
<b>Total Fat</b> 16g	21%		
Saturated Fat 2.5g	14%		
Trans Fat 0g			
<b>Cholesterol</b> 0mg	0%		
<b>Sodium</b> 140mg	6%		
<b>Total Carbohydrate</b> 8g	3%		
Dietary Fiber 2g	8%		
Total Sugars 3g			
Incl 2g of Added Sugars	4%		
<b>Protein</b> 7g	7%		
Vitamin D 0mcg	0%		
Calcium 16mg	2%		
Iron 1mg	4%		
Potassium 192mg	4%		
Vitamin E 2mg	15%		
Niacin 5mg	30%		

**Ingredients:** Made From Roasted Peanuts And Sugar, Contains 2% Or Less Of: Molasses, Fully Hydrogenated Vegetable Oils (Rapeseed And Soybean), Mono And Diglycerides, Salt.

\*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.



## Product Description

America's favorite peanut butter brand\*, Jif Peanut Butter is made from roasted peanuts for that fresh-roasted peanut taste American loves. Smooth textured and easy to spread, Jif Creamy Peanut Butter is the perfect choice for sandwiches, baking, and snacking. To spread the PB&J love, pair Jif Peanut Butter with Smucker's fruit spreads. Jif Creamy Peanut Butter provides 7g (7% DV) of protein per serving with no trans fat and no cholesterol. (See nutrition information for fat and saturated fat content. Product formulation and packaging may change. Please refer to the product label for the most accurate information. Contains peanuts.)

\*IRI Infoscan Multi-Outlet – 52 Weeks Ending April 16, 2017; SPINS Reports – data ending May 21, 2017.

## From The Manufacturer



## Love is...Jif Creamy Peanut Butter

Today's moms and dads didn't invent peanut butter, they just add to its legacy of tender loving care. Made from roasted peanuts, Jif Peanut Butter is a great choice to go with you everywhere. Jif peanut butter is also a favorite for irresistible Peanut Butter Cookies and loads of other peanut butter treats.

- 7g Protein Per Serving\*\*
- No Artificial Preservatives\*\*\*
- Kosher Pareve

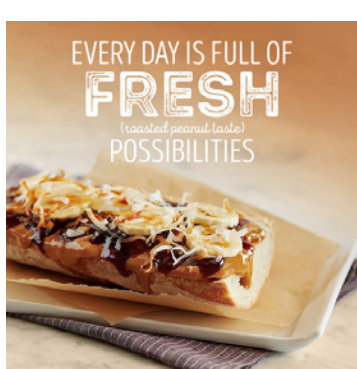


America's Favorite Peanut Butter Brand\*

America's favorite peanut butter brand\* has been delighting taste buds since 1958. Packed with fresh roasted peanut taste Jif Peanut Butter is easy to spread and paired with delicious Smucker's fruit spreads makes the perfect PB&J. Great for baking, too – so many yummy possibilities in every jar!

\*Sources: IRI Infoscan Multi-Outlet – 52 Weeks Ending April 16, 2017; SPINS Reports – data ending May 21, 2017

## Little ways for making life more delicious



### America's Favorite Peanut Butter Brand\*

Jif Peanut Butter and Smucker's fruit spreads turn a ho-hum PB&J into a beloved PB&J. This simple and delicious old-school staple is a classic choice today and everywhere you go.

\*Sources: IRI Infoscan Multi-Outlet – 52 Weeks Ending April 16, 2017; SPINS Reports – data ending May 21, 2017

### Add A Drizzle Of Magic At The Start

Placing a little Jif Peanut Butter into the corner of a microwave safe plastic bag and microwaving 5 to 8 seconds yields a handy peanut butter drizzler. Just cut a small corner of the bag open and gently squeeze over oatmeal for a breakfast they'll love.

### Grown-Up Fancy Shmancy PB&J

PB&Js aren't just for kids! Spread Jif Peanut Butter on one slice of baguette and Smucker's Natural Fruit Spread on another. Top with banana slices and shredded coconut - or other special treats - for a gourmet lunch or snack that speaks to your inner kid.

### Yummy Fruits and Vegetables

Kids love to dip and dab and celery, carrots, raisins and apples are all made yummier with Jif Peanut Butter. This is a clever way to mix peanut butter with veggies and fruit.



	Jif Creamy Peanut Butter	Jif Extra Crunchy Peanut Butter	Simply Jif Creamy Peanut Butter	Jif Natural Creamy Peanut Butter	Jif Natural Crunchy Peanut Butter	Jif Natural Creamy Peanut Butter & Honey
Key Ingredients	Roasted Peanuts***	Roasted Peanuts***	Roasted Peanuts***	Peanuts***	Peanuts***	Peanuts, Honey***
Protein Per Serving**	7grams % DV**	7grams % DV**	7grams % DV**	7grams % DV**	7grams % DV**	7grams % DV**
Preservatives	No Artificial Preservatives	No Artificial Preservatives	No Artificial Preservatives	No Preservatives	No Preservatives	No Preservatives
Trans Fat	0 Trans Fat	0 Trans Fat	0 Trans Fat	0 Trans Fat	0 Trans Fat	0 Trans Fat
	**The % Daily Value tells you how much a nutrient in a serving a food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.		***See full ingredient list in Nutrition Facts image, above.			