

A+D

A+D Original Diaper Rash Ointment, Skin Protectant With Lanolin and Petrolatum, Seals Out Wetness, Helps Prevent Baby Diaper Rash, 1 Pound Jar.

About the product

- **PEDIATRICIAN RECOMMENDED:** A+D Original Ointment is a top choice among baby diaper rash products recommended by pediatricians
- **TREATS AND PREVENTS DIAPER RASH:** Lanolin and petrolatum combine to help seal out wetness and prevent diaper rash for your precious baby
- **PROTECTS BABY'S DELICATE SKIN:** A+D Original Ointment temporarily protects the skin of your infant or toddler from wetness and helps to relieve the discomfort of chapped, chafed, and cracked skin
- **EASY TO APPLY:** You don't need an applicator or spatula to apply A+D Original Ointment. This gentle formula is smooth and spreads evenly
- **RELIEVES YOUR CHAPPED SKIN AND LIPS:** Not just for babies with diaper rash, A+D Original Ointment with lanolin can also be used to protect your chafed skin and lips, too



Drug Facts Active ingredients Lanolin 15.5%, Diaper rash ointment Petrolatum 53.4%, Skin protectant		Purpose Diaper rash ointment Skin protectant
Uses ■ helps treat and prevent diaper rash ■ temporarily protects minor: ■ cuts ■ scrapes ■ burns ■ temporarily protects and helps relieve chapped or cracked skin and lips ■ protects chafed skin due to diaper rash and helps seal out wetness		Directions ■ for skin protectant use apply as needed ■ for diaper rash use: ■ change wet and soiled diapers promptly ■ cleanse the diaper area, and allow to dry ■ apply ointment liberally as often as necessary, with each diaper change, especially at bedtime or anytime when exposure to wet diapers may be prolonged
Warnings For external use only When using this product ■ do not get into eyes Stop use and ask a doctor if ■ condition worsens ■ symptoms last more than 7 days or clear up and occur again within a few days		Other information store between 20° to 25°C (68° to 77°F)
Do not use on ■ deep or puncture wounds ■ animal bites ■ serious burns Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.		Inactive ingredients cod liver oil (contains vitamin A & vitamin D), fragrance, light mineral oil, microcrystalline wax, paraffin
Questions? 1-800-317-2165		



Helps Prevent Diaper Rash
Forms a protective barrier to help seal out wetness



Convenient Tub
Great for the changing table



"I use this product at every diaper change! My baby is now 14 months old and has yet to get a diaper rash!"



FREE OF
DYES
PHTHALATES
PARABENS
See ingredients image

Safe for Every Change
Gentle protection for delicate skin



Happy Changes Ahead
Protect your baby's skin at home or on-the-go



Subscribe & Save
Never run out! Schedule regular deliveries of A+D



Never miss a diaper change
Available in tub and tube



Convenient Tube
Prevent diaper rash on-the-go



Product Description

Size: 16 Ounce (Pack of 1)

If you have an infant or toddler, you probably know what diaper rash looks like. Red, bumpy, chafed skin is no fun for babies or their parents! A+D Original Ointment for diaper rash is a smart addition to your collection of baby skincare products. Safe to use at every diaper change, it's easy to apply and gentle on tender bottoms. A+D ointment helps prevent diaper rash by forming a protective barrier to help seal out wetness. It is also useful on your own skin and lips to provide soothing relief to chapped and chafed skin. Indications: Stop Use Indications: This product is for external use only. When using this product do not get it in your eyes. Stop use and ask a doctor if the condition worsens, symptoms last more than 7 days, or symptoms clear up and occur again within a few days. Do not use A+D on deep or puncture wounds, animal bites, or serious burns. Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away. Health Concern: A+D helps treat and prevent diaper rash. It helps temporarily protect minor cuts, scrapes, and burns. A+D temporarily protects and helps relieve chapped or cracked skin and lips. A+D protects chafed skin due to diaper rash and helps seal out wetness.

From The Manufacturer



- + Helps prevent diaper rash
- + Contains vitamins A&D
- + Free of dyes, parabens and phthalates
- + Safe to use at every change

*IQVIA, ProVoice Survey, January 1, 2017 to December 31, 2017.

Everything You Need to Know About Diaper Rash



What is diaper rash?

Diaper rash is easy to spot and easy to treat. It is a red, patchy inflammation found on baby's skin where they wear their diapers. It is caused by wetness and irritation, and affects areas around the buttocks, thighs, and genitals. Babies may feel discomfort and pain from diaper rash as their diapers rub these sensitive areas. Don't worry, Mom, almost all babies get diaper rash from time to time.



What causes diaper rash?

Diaper rash is extremely common, but it's easy to prevent and treat with A+D. Diaper rash can be caused by irritation due to bowel movements, diarrhea, and moisture from urine (even the most absorbent diapers leave some wetness behind). Other causes may be not drying the skin thoroughly after a diaper change, diaper chafing/friction, and allergic reaction to ingredients found in diaper wipes, laundry detergent, soap, and lotions.



How can I prevent diaper rash?

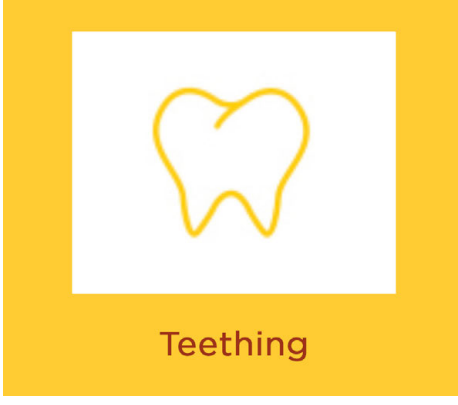
Help prevent diaper rash by applying a generous layer of A+D Original Ointment on baby's bottom, genital area and the folds of the thighs at every diaper change. Since A+D ointment is available in a tub to keep in the diaper bag, you'll have happy changes ahead, every time.



What if my baby gets diaper rash?

A+D Zinc Oxide Cream provides soothing relief and helps treat diaper rash. It is specially formulated with zinc oxide, to help treat and protect your baby's precious skin. A+D Zinc Oxide spreads on easily, providing thorough coverage, and allows skin to heal naturally.

Diaper Rash Causes



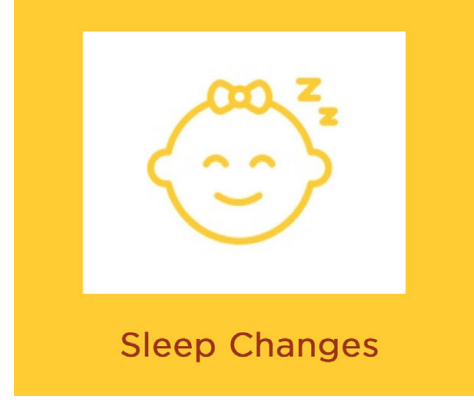
Teething

Although teething itself doesn't cause diaper rash, the excessive drool that comes from chewing on everything in sight can irritate babies' tummies resulting in diarrhea. Continued contact with irritants like diarrhea can contribute to diaper rash.



Solid Foods

Transitioning to solid foods is very exciting for parents and their babies. These new foods and textures can be stimulating for babies, but they can also impact what ends up in their diapers! This can irritate babies' skin and cause diaper rash.



Sleep Changes

It's a wonderful thing when babies start sleeping through the night. However, along with that much needed extra sleep comes more exposure to soiled diapers. This, in turn, irritates babies' sensitive skin and can cause diaper rash.



A + D Ointment Tub



A + D Ointment Tube



A + D Cream Tube

Best Used For	Helps Prevent Diaper Rash	Helps Prevent Diaper Rash	Helps Treat Diaper Rash
Packaging	Convenient Tub for the Changing Table	Convenient Tube for On-the-Go	Convenient Tube for On-the-Go
Active Ingredients	Lanolin 15.5% Petrolatum 53.4%	Lanolin 15.5% Petrolatum 53.4%	Dimethicone 1% Zinc Oxide 10%
Free Of	Free Of Dyes, Phthalates, Parabens	Free Of Dyes, Phthalates, Parabens	Free Of Dyes, Parabens
Available Sizes	1 lb tub (454g)	1.5 oz and 4 oz tube	1.5 oz and 4 oz tube